AGCO to Showcase New Equipment & Hands-On Experiences at 2022 World Ag Expo

AGCO's exhibit at World Ag Expo 2022 will feature new pro

Fendt® and Massey Ferguson® tractors, the new Hesston by Massey Ferguson® WR Series windrower, and interactive displays make for innovative and dynamic exhibit.

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AGCO Corporation (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, will showcase equipment from its Fendt®, Massey Ferguson®, Hesston by Massey Ferguson® brands, as well as other implements at the 2022 World Ag Expo in Tulare, CA, on February 8-10. Highlighting AGCO's appearance will be the debut of the new Hesston WR Series windrower, the interactive FendtONE™ Experience Center, and a wide array of popular tractors and Ride & Drive opportunities. AGCO's booth is located between Q and R streets on North Street.

After a digital-only show in 2021, the 55th World Ag Expo is "Back in AgTion" this year and will feature more than 95 special events, seminars, equipment displays, and livestock demonstrations. "We're tremendously excited to be back in Tulare this year," said Darren Parker, AGCO's vice president of Massey Ferguson NA. "Shows like World Ag Expo provide critical opportunities for farmers to share their needs and learn how AGCO equipment make their operations more efficient and profitable."

AGCO's large and dynamic booth fits prominently in the show's proceedings and will feature new equipment and interactive experiences from across its brand lineup that make it a must-see stop for all attendees:

Massey Ferguson 8S Series Tractor: ***New to World Ag Expo!*** The 8S Series tractor opens a new era for Massey Ferguson's storied brand and World Ag Expo attendees will be the first on the West Coast to see it! The 8S project began from a blank page and built a complete farming solution based on an in-depth "Voice of the Customer" study, which included one-on-one interviews with operators around the globe. The result is a revolutionary and powerful tractor with a spacious cab, less noise and vibration, and better visibility for more productive operations.

Hesston WR Series Windrower by Massey Ferguson: ***Debuting at World Ag Expo!*** Hesston's hay and foraging solutions have long been the equipment of choice for farmers across the United States and attendees will be the first to see the new WR Series self-propelled windrower. Larger fuel capacity and hydraulic efficiencies means the new WR Series offers more uptime, more power, and more comfort to maximize hay production and quality. The WR Series is a smarter, more powerful way to better hay.

Hesston Balers and Rakes: Hesston by Massey Ferguson has produced the industry's leading balers and rakes for generations, and both will be on-hand for up-close inspection. Available on the lot will be Hesston's 2200 Series large square baler, 1800 Series small square baler, and RK Series rotary rakes.

FendtONE Experience Center: ***New to World Ag Expo!*** The Fendt Mobile Experience Center is an innovative digital experience that educates farmers on the unique capabilities of Fendt's latest technology and equipment. The highly-customized platform offers multiple interactive displays that highlight Fendt tractors, combines, planters and application machinery, including informative video, customer experiences, and benchmarking results. The highlight of the experience is a complete and fully-functional FendtONE cab for visitors to operate and gain a unique hands-on user experience. The FendtONE Experience Center will be open for all attendees to enjoy.

Fendt Ride & Drive: ***New to World Ag Expo!*** Fendt's Ride & Drive experience at WAE will provide hands-on opportunities of some of its newest and most powerful tractors. The Fendt 700 will feature its innovative CargoProfi loader for demonstrations and the new 1167 Vario MT and 942 Vario will be available for attendees to experience the latest in Fendt cab technology, operator ergonomics, and high-end features and capabilities.

Massey Ferguson Ride & Drive and Backhoe Challenge: These popular hands-on events return with GC backhoes, CUE tractors, and ground tools and implements. Attendees will be able to dig, scrape, blade and have fun experiencing the usefulness of the compact utility lifestyle!

A Wide Array of Tractors and Implements: Both Fendt and Massey Ferguson will showcase tractors and implements that are ideal for the vineyards, orchards, and produce operations in the western US. Many Fendt tractors displayed will be new to World Ag Expo attendees and range from the FT 300 Vario's 113HP to the FT 1167 Vario MT's staggering 673HP. Massey Ferguson's wide-ranging lineup will vary from the compact GC1700 all the way up to the new 8S Series tractor and the 8700 S workhorse.

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About AGCO
AGCO (NYSE:AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers customer value through its differentiated brand portfolio including core brands like Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®. Powered by Fuse® smart farming solutions, AGCO's full line of equipment and services helps farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of $9.1 billion in 2020. For more information, visit www.AGCOcorp.com. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.

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