

AGCO and AgRevolution to Showcase New Solutions from Fendt®, Massey Ferguson®, and Hesston by Massey Ferguson® at 2022 NFMS



The AGCO and AgRevolution booths at National Farm Machinery Show 2022 will feature a host of new and innovative products that span farming operations, including the Fendt IDEAL 10T combine, the Fendt Rogator 900 Series applicator, the Massey...

Expansive exhibit will feature a full lineup of Massey Ferguson's new S Series tractors, Fendt Rogator® 900 Series applicator, and other innovative, award-

winning equipment.

February 10, 2022

DULUTH, GA | [AGCO Corporation](#) (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, will showcase equipment from its Fendt®, Massey Ferguson®, Hesston by Massey Ferguson®, and Gleaner® brands at the 2022 National Farm Machinery Show (NFMS) in Louisville, Kentucky, on February 16-19.

The AGCO (booths 7801 and 7823) and AgRevolution™ (booth 7603) exhibits will showcase the first-ever North American display of Massey Ferguson's groundbreaking S Series tractor family, the new Hesston by Massey Ferguson WR Series windrower, Fendt's award-winning Rogator® 900 Series applicator and IDEAL® 10T Combine, and a wide array of popular tractors, hay equipment, implements and hands-on opportunities.

"AGCO's exhibit this year will be filled with equipment never before seen at NFMS," said Joe DiPietro, vice president and general manager, AGCO NA. "Attendees will be able to experience some of agriculture's smartest and most effective machinery, talk to product experts, and have fun playing games. Best of all, NFMS gives us the chance to learn from farmers and incorporate those lessons into the next generations of AGCO equipment."

The wide-ranging and interactive exhibits will make it a must-see stop for all attendees:

Massey Ferguson S Series Tractor Family: *All New to NFMS and Together for the First Time!* The S Series tractors deliver the straightforward dependability customers expect from Massey Ferguson. With tremendous levels of comfort and performance, these models deliver a cost-effective and farmer-driven solution.

- **[8S Series Tractor](#): *New to NFMS!* Available in 205, 225, 245 and 265, 285 and 305 HP.**
- **[7S Series Tractor](#): *Debuting at NFMS!* Available in 155, 165, 180, 190 and 210 HP.**
- **[6S Series Tractor](#): *Debuting at NFMS!* Available in 145, 155, 165 and 180 HP.**
- **[5S Series Tractor](#): *New to NFMS!* Available in 115, 135 and 145 HP.**

[Hesston by Massey Ferguson WR Series Windrower](#): *New to NFMS!* Hesston by Massey Ferguson's hay and foraging solutions have long been the equipment of choice for farmers across the United States and attendees will be among the first to see the new WR Series self-propelled windrower. Larger fuel capacity and hydraulic efficiencies means the new WR Series offers more uptime, more power, and more comfort to maximize hay production and quality. The WR Series is a smarter, more powerful way to better hay.

[AE50 Award Winners from Fendt and Massey Ferguson](#): Both the AGCO and AgRevolution booths will feature many current and recent winners of the prestigious AE50 awards from ASABE, including Massey Ferguson's 8S Series tractor, and several from Fendt such as the Rogator 900 Series applicator, Momentum® planter, IDEAL 10T combine, and 700 Gen6 Series tractor.

[Massey Ferguson RB Series Round Baler](#): *New to NFMS!* The RB Series features a patented bale formation system with Constant Pressure System (CPS) that combines spring and hydraulic action producing dense and uniform bales. Consistent bale density is essential for all baled products, and Massey Ferguson's new range of variable chamber round balers offer farmers the best solution due to their class-leading compaction, cutter, and pick-up capabilities.

[Massey Ferguson VE Series Planter](#): *New to NFMS!* The Massey Ferguson VE Series planters are the next step in the evolution of planters from AGCO. This full line of planters — from rigid and folding-frame planters to narrow transport and track planters — offers growers straightforward, dependable, durable planters that deliver consistent, accurate seed placement for optimum yields.

[Celebrate 75 Years of Hesston by Massey Ferguson](#): 2022 marks Hesston by Massey Ferguson's 75th anniversary and, in addition to the new WR Series windrower, AGCO's booth will feature a wide range of round and square balers, mowers, and rakes from the legendary and innovative hay equipment manufacturer. Attendees will celebrate with Round Bale Plinko and photo opportunities with Bucky the Bull.

To learn more about AGCO's innovative line of farming solutions, visit [Fendt.com](#), [GleanerCombines.com](#), [MasseyFerguson.com](#) or stop by the AGCO (7801 and 7823) or AgRevolution (7603) booths at the National Farm Machinery Show in Louisville, Kentucky on February 16-19.

###

Media Contacts

Bob Blakely, AGCO | Bob.Blakely@AGCOCorp.com | 770-232-8018

Arielle Windham, Flint Group | Arielle.Windham@Flint-Group.com | 701-499-2169

Fendt, Gleaner, Hesston by Massey Ferguson, IDEAL Combine, Massey Ferguson, Momentum Planter, and Rogator are registered trademarks of AGCO. AgRevolution is a trademark of AgRevolution LLC, a wholly owned subsidiary of AGCO.

About AGCO

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural solutions and delivers high-tech solutions for farmers feeding the world through its full line of equipment and related services. AGCO products are sold through five core brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®, supported by Fuse® smart farming solutions. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of \$11.1 billion in 2021. For more information, visit <http://www.AGCOcorp.com>. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.

<https://news.agcocorp.com/2022-02-10-AGCO-and-AgRevolution-to-Showcase-New-Solutions-from-Fendt-R,-Massey-Ferguson-R,-and-Hesston-by-Massey-Ferguson-R-at-2022-NFMS>