

Massey Ferguson® Produces One-Millionth Tractor



The
Massey

The AGCO team at the Massey Ferguson Beauvais plant celebrates the production of its one-millionth tractor on June 13, 2022.

Ferguson Beauvais Plant Celebrates Milestone Production

June 14, 2022

DULUTH, GA | [AGCO Corporation](#) (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, celebrates the production of the one-millionth tractor at its Massey Ferguson® Beauvais plant. This significant milestone coincides with the company's 175th anniversary. Massey Ferguson has been manufacturing tractors in Beauvais, France since November 20, 1960.

"2022 is a year of milestone celebrations for Massey Ferguson," said Darren Parker, vice president of Massey Ferguson, North America. "We applaud the hard work and dedication of our colleagues in Beauvais to produce our one-millionth tractor. We're also excited to celebrate Massey Ferguson's 175 years of straightforward, dependable equipment innovation this year. These dual milestones prove our status as agricultural problem solvers dedicated to providing the right equipment, at the right price, for individual farming operations. Our equipment, just like our customers, is Born to Farm."

Celebrating 62 years of production in Beauvais

Thierry Lhotte, vice president and managing director, Massey Ferguson EAME, and president of AGCO in France presented the one-millionth tractor produced in Beauvais – a brand-new MF 8S.305 Dyna-VT™ - to Thierry Aubrée, an arable farmer and contractor from the village of La Chapelle des Fougeretz in Brittany, France. "On behalf of all our employees and dealers, I want to thank our customers for their steadfast trust," said Lhotte. The new 8S adds to Aubrée's expanding Massey Ferguson fleet that already includes four tractors, three combines, and two large balers.

Boussad Bouaouli, vice president, manufacturing Beauvais, emphasized employee commitment on the Beauvais MF campus development. "From 1960, there have always been people who kept the site moving, always with the right farmer-first focus to address challenges of the times and, above all, with a clear view to the future," Bouaouli said.

It all started with the MF 825 in 1960. From then, the site grew continuously, producing iconic tractors driven by innovation, including:

- MF 3000 Series in 1986, the first tractor with onboard electronics,
- MF 8600 in 2008, introducing the efficient power concept, which reduces environmental impact, courtesy of the first use of SCR technology on an ag machine,
- MF 8S Series in 2020, with its award-winning Protect-U™ concept, which features a 9.4-inch gap between the cab and the engine installation, reducing heat, noise, and vibrations being transmitted to the cab and improving cooling and performance. The MF 8S Series received the Tractor of the Year 2021, Red Dot: Product Design 2021 and

Farm Machine 2022 awards.

“The Beauvais plant and our dedicated employees embody Massey Ferguson’s commitment to farmer-focused equipment solutions. This plant, named Factory of the Year 2016, represents the modern era of Massey Ferguson. This campus sets our future and new standards,” Bouaouli said.

The site has seen innovative developments in recent years, including implementation of Lean Manufacturing practices, expansion of the Beauvais 2 cab assembly line and a logistics center, and a Tractor Customization Workshop. The facility produces many of the brand’s most popular tractors, including the MF 4700 M, MF 5700 M, MF 5S, MF 6S, MF 7S, MF 8S and MF 8700 S Series. Up to 100 tractors can be produced and shipped daily to dealers in more than 70 countries.

“As we hand over this one-millionth tractor, we are set to unify our sites into a single MF Campus with all our departments under one roof,” Lhotte said. “This offers high flexibility and leverages the unique experiences, skills and commitment of the people who work here. This tractor milestone is our 2,500 employees’ success, including our GIMA transmissions’ Joint Venture.”

Celebrating this milestone with you

Stop by the Massey Ferguson booth at the Farm Progress Show, August 30 through September 1 in Boone, Iowa.

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