

# AGCO to Exhibit Farming Solutions and Celebrate Heritage at 2022 Farm Progress Show



*Massey Ferguson will celebrate its 175th anniversary with a special display of museum-quality heritage tractors in AGCO booth #1002 at the Farm Progress Show in Boone, Iowa, on August 30 - September 1, 2022. Also on display will be farmer-focused and...*

**Massey Ferguson® 175th anniversary and cutting-edge solutions across AGCO brands to highlight company's expansive exhibit.**

August 17, 2022

**DULUTH, GA |** [AGCO Corporation](#) (NYSE: AGCO), a worldwide manufacturer and distributor of agricultural equipment, infrastructure, and precision ag technology, will exhibit equipment from across its brand lines, including a special celebration of Massey Ferguson's® 175th anniversary with a unique showcase of tractors from across the brand's storied history at the Farm Progress Show (FPS) in Boone, Iowa, on August 30 - September 1, 2022.

## **Massey Ferguson Celebrates 175th Anniversary**

2022 is [Massey Ferguson's](#) 175th anniversary and the brand will celebrate this milestone achievement with a special vintage showcase featuring museum-quality tractors from across the area. Balancing the impressive heritage display will be many of today's most popular Massey Ferguson machines and implements, including a

full display of the brand's new S Series tractors, a first-time opportunity for FPS attendees. This dependable tractor lineup – the 8S, 7S, 6S, and 5S series – combines innovative features with Massey Ferguson's proven reliability for a cost-effective, farmer-driven solution.

"We're excited to celebrate Massey Ferguson's 175 years with the farmers – as well as many of the tractors – that made them possible," said Darren Parker, vice president of Massey Ferguson, North America. "This heritage display alongside our newest solutions shows Massey Ferguson's constant evolution over the decades to provide the straightforward and dependable machines our farmers have needed."

#### **Cutting-Edge Products from Fendt®**

AGCO's [Fendt](#) brand will exhibit an array of its innovative and farmer-focused equipment at this year's Farm Progress Show and unveil an updated version of one of its most popular tractors. Many of Fendt's latest revolutionary and award-winning products will be featured in the AGCO booth, including the Fendt Rogator® 900 Series applicator, the Fendt Momentum® planter, the Fendt IDEAL® 10T combine, and FendtONE™ equipped tractors. Attendees will enjoy a hands-on opportunity with a Fendt Rogator 900 Series applicator in the Ride 'n' Drive area.

#### **Hesston by Massey Ferguson® Marks 75th Anniversary with New Windrower, Large Square Baler, and Tedder**

[Hesston by Massey Ferguson](#) continues to celebrate its 75th anniversary with displays of new equipment for hay producers. The new WR Series Windrower provides closed-center hydraulics for greater power or fuel economy, updated electronics with single or dual Datatronic™ 5 monitors, and new shielding for better airflow. The 2200 Series Large Square Baler also includes updated electronics with Massey Ferguson Connect telemetry, along with a five-bar pickup for higher capacity and poly wrappers for longer life. The TD X Series Tedder is new to North America and offers heavy-duty frames, tines, and drivelines to handle the toughest of silage crops.

#### **2023 Model Year Marks Gleaner® 100th Anniversary**

AGCO's [Gleaner](#) brand is preparing for its own milestone anniversary, as the 2023 model year marks 100 years of farmer-focused innovation and a simple and highly efficient harvest experience. Gleaner will have a commemorative display in the booth along with its lineup of innovative harvesting equipment for 2023 in anticipation of next year's anniversary.

#### **GSI® to Showcase GrainVue™ Grain Management System**

GSI's large exhibit in the AGCO booth will highlight its innovative [GrainVue](#) grain management system. GrainVue leverages digital cable technology to monitor stored grain temperature and moisture to provide alerts and automatic activation of fans to help prevent out-of-condition issues. The system uses cloud-based connectivity to enable remote management via mobile or desktop devices. With automatic updates and alerts, one person can manage multiple bins. "Keeping a close eye on grain conditions and inventory lets growers pursue higher premiums and get the most out of every bushel they harvest," explains Greg Trame, director of technology sales for GSI.

#### **Precision Ag Solutions from Fuse®**

Precision ag drives efficiencies across entire farming operations and AGCO's Fuse technology will be on display throughout the booth and in the Fuse tent, which will be available between the Fendt and Massey Ferguson exhibits. Of particular interest will be [Geo-Bird](#), a new and free operation planning tool for creating and optimizing waylines. Fuse's precision ag experts will be on hand to help farmers manage their data across brands and accomplish more with less – a critical advantage to mixed-fleet operations as input costs increase.

For more information, visit AGCO's exhibit at booth 1002 at the Farm Progress Show in Boone, Iowa, from August 30 – September 1, 2022.

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#### **About AGCO**

AGCO (NYSE:AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers customer value through its differentiated brand portfolio including core brands like Challenger®, Fendt®, GSI®, Massey Ferguson®, Precision Planting® and Valtra®. Powered by Fuse® smart farming solutions, AGCO's full line of equipment and services help farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of approximately \$11.1 billion in 2021. For more information, visit [www.AGCOcorp.com](http://www.AGCOcorp.com). For company news, information and events,

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