

# Massey Ferguson MF 5S Series Wins Farm Machine 2023 Award at SIMA Show



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Massey Ferguson, a worldwide brand of AGCO (NYSE:AGCO) is proud to announce its outstandingly versatile MF 5S Series is the winner of a Farm Machine 2023 Award for tractors less than 120hp. The prestigious honour from Groupe La France Agricole was presented at a special ceremony at the SIMA Show, in Paris, France, on 6th November.

Offering best in class visibility and an industry-leading 4m turning radius, the narrowest steep-nosed bonnet and practical features, the MF 5S Series are supreme loader tractors. Also, with optional front axle suspension, a high payload and greater linkage capacity it's also a powerful performer in the field and on the road.

"It is a great honour to receive this prestigious award, which is judged by international specialists. It is a great achievement for the whole Massey Ferguson team who designed this tractor with farmers," says Thierry Lhotte, Vice President & Managing Director Massey Ferguson, Europe & Middle East.

"This latest accolade demonstrates how Massey Ferguson sets the standard in this important tractor sector", says Jérôme Aubrion, Director Marketing Massey Ferguson, Europe & Middle East.

"The MF 5S Series blend the compact dimensions required by livestock and mixed farmers together with superb

performance, ergonomics and comfort. A true multi-purpose workhorse, the MF 5S range offers the right choice of power and specifications to suit all applications. These modern tractors also deliver straightforward operation and enhanced features with low ownership costs,” he adds.

### **High performance in the yard and field**

The MF 5S Series offer a choice of five models from 105hp to 145hp. All come with a choice of Essential, Efficient and Exclusive specifications, which provide a range of performance enhancing features to suit all types of farms and applications.

All are powered by the latest AGCO Power 4.4-litre, four cylinder engines that meet the latest Stage V emissions regulations with straightforward ‘All in One’ SCR technology. Designed for the life of the tractor, this is perfectly integrated to maintain the visibility.

### **Transmission choice**

MF 5S Series tractors come with a choice of either the Dyna-4 or Dyna-6 SuperEco. There is also the Brake-to-Neutral feature, which disengages drive when the brakes are applied.

### **The Supreme loader tractor**

The MF 5S Series are ultimate loader tractors – offering industry-leading manoeuvrability and the best-in-class visibility, down to just 4m over the slim thanks to the steep nosed bonnet, as well as efficient close-centre high-flow hydraulics up to 110 litres/min. Loading operations are made much easier using the excellent transmission controls as well as Brake-to-Neutral and multifunction joystick. Visio Roof options also provide a clear view of the attachment through the whole lifting range.

All MF 5S Series models’ cabs are equipped to a high specification and, for Exclusive and Efficient models, there is a new armrest. As used in the recently launched flagship MF 8S range, this houses the Multipad joystick that controls a number of functions including forward/reverse shuttle, linkage and spool valves.

### **Top field performance**

High performance out in the field is ensured thanks to the robust three-point linkage, which can lift up to 6,000kg – 14% more than the previous models. Developed for mounting with the new suspended axle, the latest front linkage is an integrated design that helps maintain the industry-leading 4m turning radius.

With front linkage capacity increased from 2,500kg to 3,000kg, this enables operators to improve efficiency by carrying out two operations at the same time with larger, wider implements. Thanks to its impressive 9.5t Gross Vehicle Weight, which is 12% higher than before, the MF 5S can also safely carry and handle larger loads.

### **Complete connectivity**

MF 5S Series tractors can be fully connected with MF Connect telemetry an option on all. The Geofencing function improves logistics management and security by sending alerts to smart phones and mobile devices if and when machines leave or enter pre-defined areas.

Massey Ferguson’s Datatronic 5 terminal is standard on Exclusive models and an option on Efficient. This ISOBUS compatible touch-screen operator information station monitors all the tractor functions and controls any ISOBUS compliant implement.

Easily operated through the Datatronic 5 terminal, MF E-loader enables operators to monitor the loader functions, weigh individual loads, automate the grapple operation as well as set-up and save automatic sequences for different loading cycles.

Datatronic 5 can also run MF Technologies/Smart Farming Suite providing precision farming functions including MF Guide automatic steering, as well as MF Section Control and MF Rate Control, which can now handle and manage up to 96 sections, three booms and five products.

Pre-installed MF TaskDoc software is used to create field records, as applied maps, log fuel use, make job reports as well as keep an accurate account of all inputs to every hectare.

### **About AGCO:**

AGCO (NYSE:AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers customer value through its differentiated brand portfolio including core brands like Challenger®, Fendt®, GSI®, Massey Ferguson®, Precision Planting® and Valtra®. Powered by

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