

Valtra Q Series Wins Farm Machine 2023 Jury Award



Valtra's Beast beats the rest

The all-new [Valtra Q Series](#) has won the much-coveted [FARM MACHINE 2023 Jury Award](#). The FARM MACHINE award, formerly known as Machine of the Year, is one of the most prestigious awards in agricultural engineering.

Launched in September 2022, the Q Series is our newest addition to the 5th-generation lineup. Known as 'The Beast', the Q Series completes Valtra's horsepower offering with a power range of 230 to 305 hp.

The Beast has quickly gathered industry attention for its efficient and powerful CVT-based powertrain and smart farming technology such as [Valtra Guide](#), [Variable Rate Control](#) and [SmartTurn](#) which come as standard. Farmers and contractors alike have praised the Q Series for its comfort, manoeuvrability, and ergonomics.

Ultimately, it was the Q Series' versatility and agricultural contractor-focused approach that won over the FARM MACHINE 2023 jury at SIMA in Paris on 6th November. Winners of the FARM MACHINE Jury Award are chosen by an international jury consisting of farm equipment journalists from over a dozen countries.

"We know we have a winning machine with the Q Series. It has exactly the power, comfort, and technology large farms and contractors are looking for in a tractor of this horsepower. Furthermore, we guarantee the best tractor experience for our customers with the Q Certified Dealer program. Q Certified dealers offer tailored financing, exceptional after sales service, and ensure every Q Series is set up with all smart farming features right from day one. We are confident that the Beast will continue to impress customers and juries".

Commented Mikko Lehikoinen, Vice President, Marketing.

Customers and Valtra fans can 'greet the Beast' at various events around Europe as the Q Series joins the [Valtra SmartTour](#) in 2022. Alternatively, the Q Series can be viewed at any time in the [Valtra virtual Showroom](#).

[VALTRA Q SERIES WINS FARM MACHINE 2023 JURY AWARD](#)

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