AGCO and AgRevolution™ to Display Award-Winning Precision Ag Solutions at National Farm Machinery Show

AGCO's exhibit at World Ag Expo 2023 will include many award-winning and cutting-edge products, including (clockwise from upper-left) the Massey Ferguson 8S Series tractor, the Fendt Rogator 900 Series applicator, the Fendt 700 Gen7 Vario Series...

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DULUTH, GA | AGCO Corporation (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, will display a wide array of precision ag equipment and technologies at the National Farm Machinery Show (NFMS) in Louisville, Kentucky, on February 15-18. Included in the exhibit will be many AE50 award-winning products from across the company's brands, a special edition Gleaner® combine to celebrate the brand's 100th anniversary, and fun games and photo opportunities for the entire family. AGCO will be co-exhibiting with its local AgRevolution™ dealership in booths 7823 and 7801 in Hall B.

Loaded with Award-Winners: Products from AGCO's highly popular Fendt® and Massey Ferguson® brands will anchor the expansive exhibit. Both brands have fared strongly with AE50 awards, which are presented by the American Society of Agricultural and Biological Engineers (ASABE) to recognize the industry's most innovative engineering designs. Fendt winners of the prestigious competition at NFMS include the 1100 VMT and 700 Gen7 Vario® tractors, North America's most powerful combine, the Fendt 10T with IDEALdrive™ joystick steering system, the terrain-hugging Momentum® planter, and last year's Davidson Prize winner, the Fendt 900 Rogator® applicator. Massey Ferguson winners will also be on display, including the revolutionary 8S tractor (along with other members of MF's newest tractor family, the 5S and 6S) and the Hesston® by Massey Ferguson WR Series self-propelled windrower.

Celebrating Gleaner's 100 Years: The 2023 model year marks 100 years of Gleaner's farmer-focused harvesting solutions, and NFMS will feature a special Centennial Edition combine and a 3300 Command corn head. The historical display will also include a Gleaner trivia game where attendees can compete to win unique Gleaner Centennial merchandise.

Industry-Leading Hay and Forage Solutions: Along with tractors that meet the needs of commercial growers and home enthusiasts alike, Massey Ferguson's broad exhibit will also include products from its legendary Hesston by Massey Ferguson brand, including windrowers, balers, and mowers.

Pit Stop Challenge for Students: Precision ag technology requires increasingly well-trained and capable technicians, and it's a hot career path for talented professionals. AGCO's Pit Stop Challenge is a fun way for middle and high school students to test their skills as future ag technicians and win prizes like a Fendt multi-tool and a 32-piece tool set.

Photo Ops with Bucky Bull: Visitors of all ages will want to get their pictures taken on Bucky Bull for fun memories they can share beyond the show. The large model bull can fit multiple attendees at once, costumes are provided, and photos are free!

To learn more about AGCO's innovative brands or AgRevolution, visit AGCOcorp.com, AgRev.com, Fendt.com, GleanerCombines.com and MasseyFerguson.com, or stop by the AGCO booths at the National Farm Machinery Show in Louisville, Kentucky on February 15-18.

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Media Contacts
Bob Blakely, AGCO | Bob.Blakely@AGCOCorp.com | 770-232-8018
Joanna Carraway, AgRevolution | Joanna.Carraway@AgRev.com | 833.980.1544

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About AGCO
AGCO (NYSE:AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers customer value through its differentiated brand portfolio including core brands like Challenger®, Fendt®, GSI®, Massey Ferguson®, Precision Planting® and Valtra®. Powered by Fuse® smart farming solutions, AGCO's full line of equipment and services help farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of approximately $11.1 billion in 2021. For more information, visit www.AGCOcorp.com. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.

Bob Blakely
AGCO Product Brands
Bob.Blakely@agcocorp.com
770-232-8018

Joanna Carraway
AgRevolution
joanna.carraway@agrev.com
833.980.1544

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