

AGCO to Exhibit New Fendt® 200 Vario® Tractor and Award-Winning Products at World Ag Expo 2023



AGCO's exhibit at World Ag Expo 2023 will include many award-winning and cutting-edge products, including (clockwise from upper-left) the Massey Ferguson 8S Series tractor, the Hesston by Massey Ferguson WR Series windrower, the Fendt 700 Gen7...

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DULUTH, GA | [AGCO Corporation](#) (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, will exhibit equipment from its Fendt®, Fuse®, Massey Ferguson®, Hesston® by Massey Ferguson brands and other implements at the 2023 World Ag Expo in Tulare, California, on February 14-16. AGCO's showcase will feature the North American debut of the new Fendt 200 Vario® Series tractor and highlight a concept display of the Fendt e100 Vario electric tractor, several AE50 award winners, and Fendt tractors at the Ride-and-Drive. AGCO's booth will be located between Q and R streets on North Street.

"AGCO is excited to be back at World Ag Expo in Tulare," said Joe DiPietro, Fendt VP and AGCO North America GM. "Our farmer-first brands build solutions for all types and sizes of operations, and our exhibit will highlight some of the industry's most innovative equipment that spans entire growing operations. Attendees will see the future of farming on the AGCO lot!"

Introducing the Fendt 200 Vario: Fendt's smallest tractor, the [Fendt 200 Vario Series](#), will make its North American debut at World Ag Expo. The tractor's compact design and high performance make it very capable in many operations, including vineyards and orchards, where its specialty variants are ideally suited. Like Fendt's larger tractors, the FT 200 Vario leverages the FendtONE™ system and a spacious cab for optimal operations and the Fendt Gold Star Customer Care warranty for superior service and maintenance. The Fendt 200 Vario will be available for order through Fendt dealerships for delivery in 2024.

AGCO AE50 Award Winners: [AGCO's brands have fared extremely well in the AE50 awards](#), which are presented by the American Society of Agricultural and Biological Engineers (ASABE) and recognize the industry's most innovative engineering designs. AE50 winners include Fendt's 300 Vario Gen4, 700 Vario Gen7, and 1100 Vario MT tractors, and Massey Ferguson's WR Series Windrower and 2200 Series Large Square Baler.

An Expansive Booth and Ride-and-Drive Experience: AGCO's booth will feature equipment and solutions from across its popular brand lineup, including Fendt and Massey Ferguson tractors, Hesston by Massey Ferguson windrowers, mowers, and balers, and the FendtONE Mobile Experience Center, an innovative digital experience and a fully functional FendtONE cab for visitors to operate and gain hands-on experience in an award-winning operation environment. The Ride-and-Drive, located near the AGCO booth and East Gate 12, will provide attendees with real in-cab experiences across Fendt's award-winning tractor lineup.

To learn more about AGCO's innovative brands, visit [AGCOcorp.com](#), [Fendt.com](#), [MasseyFerguson.com](#) or stop by the AGCO booth at World Ag Expo in Tulare, California on February 14-16.

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Fendt, Fuse, Massey Ferguson, Hesston by Massey Ferguson, and Vario are registered trademarks of AGCO. FendtONE is a trademark of AGCO.

About AGCO

AGCO (NYSE:AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers customer value through its differentiated brand portfolio including core brands like Challenger®, Fendt®, GSI®, Massey Ferguson®, Precision Planting® and Valtra®. Powered by Fuse® smart farming solutions, AGCO's full line of equipment and services help farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of approximately \$11.1 billion in 2021. For more information, visit www.AGCOcorp.com. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.

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