Fendt 700 Vario Gen7 wins AE50 Award

On February 14th, the American Society of Agricultural and Biological Engineering (ASABE) presented the Fendt 700 Vario Gen7 with the prestigious AE50 Award 2023 in the USA.

Nick Farfsing (Director Fendt Marketing North America) with the AE50 at the World AG Expo in Tulare, California.

The award for the completely redesigned series was presented at the Agriculture Equipment Technology Conference (AETC) 2023 in Fresno, California just before the "World Ag Expo" agricultural technology trade show in Tulare, California.

Eric Hansotia (Chairman, President and CEO AGCO Corporation)

“Innovation is core to our vision of being farmers’ most trusted partner for industry-leading, smart farming solutions and we’re honored to be recognized,” said Eric Hansotia, AGCO chairman, president, and chief executive officer. “Helping farmers maximize yield while reducing inputs and impact delivers real value to farmers and motivates our team to accelerate the pace of farmer-first innovation in every area of our business.”

The jury recognized the completely new development of the Fendt 700 Vario Gen7 for its high performance with low fuel consumption as well as its flexibility. The series with five models between 203 and 283 hp (147 - 206 kW) offers numerous technical innovations such as the new CORE75 engine from AGCO Power, the VarioDrive driveline, the low-speed Fendt iD concept, the Fendt VarioGrip tire pressure control system or the intuitive operation with FendtONE onboard and offboard.

The Fendt 700 Vario Gen7 is on display at the World Ag Expo in Tulare.

MORE ON THE FENDT 700 VARIO GEN7

Additional assets available online: Photos (8)

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