Massey Ferguson Launches Double Small Square Baler

The MF SB.1436DB small square baler is the latest product from Massey Ferguson built to help farmers achieve better outcomes.

DULUTH, Ga., Feb. 11, 2025 AGCO Corporation (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, released the Massey Ferguson® SB.1436DB small square baler. Producing two rows of bales per field pass — doubling the output of a single baler that produces 14-by-18-inch bales — this revolutionary baler delivers greater field performance, superior bale consistency and tremendous uptime to help commercial hay producers meet today's challenges.

"The SB.1436DB is built to meet the needs of modern hay producers who face increasing pressure from labor shortages, tight harvest windows and demanding quality standards," said Dane Mosel, Marketing Manager, Massey Ferguson. "With its heavy-duty design and groundbreaking technology, this baler helps operators achieve better efficiency and superior results, reducing costs for increased profitability."

Greater Field Performance
The SB.1436DB is designed to help producers meet tight harvest windows with minimal costs and maximum productivity.

- Produces two rows of bales per pass, reducing labor, equipment and fuel costs while maximizing productivity.
- A 105-inch pickup width leads to greater throughput and capacity.
- Operates at 90 strokes per minute with a 21.9-inch stroke length for efficient performance.
- Automates bale density, weight and dimensions with theSimplEbale™ system for consistent results to eliminate productivity losses caused by manual errors.

Superior Bale Consistency
The SB.1436DB delivers bales with uniform density, shape and size, setting a new standard for hay marketability.

- Produces dense, well-formed 14-by-18-inch bales that stack easily and retain nutritional value.
- Independent knotter trips ensure precise bale lengths (24-52 inches) regardless of windrow variability.
- Completed bales are dropped into independent rows for easier handling and transport.

Tremendous Uptime
The SB.1436DB is engineered to keep operators in the field longer.

- Twine storage holds 20 balls, producing up to 8,000 bales before refilling — double the capacity of comparable balers.
- Automated knotter lubrication minimizes manual intervention, increasing field time.
- Built for reliability under demanding conditions, with quick and easy service access to critical components.

Engineered for Your Success
For more than 75 years, Massey Ferguson has been a trusted name in hay equipment, pioneering innovations that have redefined the industry. The SB.1436DB continues this legacy of excellence.

For more information on the SB.1436DB small square baler or other Massey Ferguson hay and forage tools, visit MasseyFerguson.com.

Massey Ferguson is a registered trademark of AGCO. SimplEbale is a trademark of AGCO.

About AGCO
AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers value to farmers and OEM customers through its differentiated brand portfolio, including leading brands Fendt®, Massey Ferguson®, PTx and Valtra®. AGCO's full line of equipment, smart farming solutions and services helps farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of approximately $14.4 billion in 2023. For more information, visitwww.agcocorp.com.

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