AGCO Executives Discuss the Future of Precision Farming Technology on 21st Century Television

DULUTH, Ga. (Apr. 3, 2014) — AGCO, Your Agriculture Company (NYSE: AGCO), announces two members of its senior leadership will appear on the 21st Century television show across the U.S. on Fox Business Network Sunday, April 6. The syndicated program has also aired on other business networks since February.

Matt Rushing, AGCO Vice President, Advanced Technology Solutions (ATS) Product Line and Eric Hansotia, Senior Vice President, Global Harvesting and ATS discuss AGCO's role in technology-driven farming — farming that helps connect farmers around the world with innovative technologies that increase both profit and yield.

Through pioneering improvements in farm machinery, AGCO helps farmers through a unique offering of brands and products. By focusing on precision farming — treating each individual field to produce the highest yield with the least amount of manpower — AGCO's Fuse Technologies products address every phase of the farming cycle.

Manufacturers of technologically advanced tractors, combines, hay tools, sprayers, tillage, grain storage, protein handling and more, AGCO's connected farming approach focuses on three main areas:

1. minimizing downtime of equipment,
2. ensuring machinery runs at optimum performance, and
3. connecting each phase of the growing cycle from enterprise planning, field preparation and planting to growing, harvesting and grain storage.

“Our precision farming technology platform is designed to boost the professional farmer's bottom line, helping him to thrive and stay competitive in an ever-changing farming economy,” said Rushing. “Through Fuse Technologies, we help keep farmers connected with their mixed farm assets, both mobile and stationary, and a growing list of trusted service providers.”

“AGCO has made supporting the American farmer its mission and objective,” said J.L. Haber 21st Century Television Vice President of Programming. “Any company that works to make things easier for professional farmers feeding the world is one we’re proud to partner with. AGCO’s contributions to modern agriculture are world-renowned, and we can’t think of a more deserving company to showcase on our program,” Haber added.

To watch the episode, tune in to Fox Business Network (as pd. prog.) on April 6, 2014 at 11:30 a.m. EDT.

For more information about Fuse Technologies visit agcotechnologies.com.

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About AGCO:

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, grain storage and protein production systems, tillage implements and replacement parts. AGCO products are sold through five core machinery brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra® and are distributed globally through approximately 3,100 independent dealers and distributors in more than 140 countries worldwide. Founded in 1990, AGCO is headquartered in Duluth, GA, USA. In 2013, AGCO had net sales of $10.8 billion. www.AGCOcorp.com.
Safe Harbor Statement

Statements which are not historical facts, including expectations regarding the manufacture of equipment, are forward-looking and subject to risks that could cause actual results to differ materially from those suggested by the statements. These risks include possible declines in demand for products as a result of weather, demand and other conditions that impact farm income, actions by producers of competitive products, and the general risks attendant to acquisitions. Further information concerning these and other factors is included in AGCO’s filings with the Securities and Exchange Commission, including its Form 10-K for the year ended December 31, 2013. AGCO disclaims any obligation to update any forward-looking statements except as required by law.

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