

August 25, 2016

AGCO Opens Nominations for 11th Annual Operator of the Year

DULUTH, Ga. (Aug. 25, 2016) – [AGCO Corporation](#) (NYSE:AGCO) is now accepting nominations for 2016 Operator of the Year, which recognizes hard-working applicators across the country. These professionals spend long hours in the field every season, using technologically advanced application machinery like a RoGator® or a TerraGator® to accurately and efficiently apply fertilizer and crop protection products on millions of crop acres, helping farmers achieve their best possible yield. This year's winner will receive a grand prize of a brand new Harley-Davidson® motorcycle.

"We're proud to have recognized the industry's top application professionals for 10 years, and look forward to meeting even more of them this year. This award highlights the important part these professionals play in helping farmers meet the challenge of providing food, fiber and fuel to the world," stated Richard Kohnen, director of tactical marketing at AGCO. The company is now in its 11th year as the sole sponsor of the program.

The Operator of the Year program is open to all ag retailers and custom applicators in the United States, regardless of the machine brands in their application fleets.** A panel of judges from AGCO will evaluate nominees based on their performance — both on and off the field — including criteria such as skill, dedication and customer service as well as community involvement.

"While we can select only one winner, everyone in agriculture succeeds with the expertise and effort these professionals contribute to our industry. In the past, managers and customers of applicator finalists told us their nominee had extensive knowledge of their customers' operations and the willingness to do whatever it takes to accomplish the job," Kohnen stated. "Even though these custom applicators have very demanding schedules, they treat every field like it's their own, and many also are community leaders."

Ag retailers can submit nominations for the 2016 Operator of the Year at www.applylikeapro.com/oty before Monday, Oct. 31, 2016. All nominees will receive a certificate from AGCO recognizing their nomination for this prestigious award. The list of nominees will be narrowed to four finalists who will be invited as AGCO's guests at the 2016 Agricultural Retailers Association (ARA) Conference & Expo on Nov. 29 through Dec. 1, 2016 in Orlando, Fla. At the conference, the 11th Annual Operator of the Year winner will be announced and presented with the grand prize of a new Harley-Davidson motorcycle.*

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MEDIA CONTACT:

Lindsey Pettyjohn, AGCO | Lindsey.Pettyjohn@AGCOcorp.com

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*NO PURCHASE NECESSARY. Void where prohibited. The AGCO Operator of the Year Contest begins on Aug. 24, 2016 at 12:00 a.m. ET and ends on Oct. 31, 2016 at 11:59:59 p.m. ET and is open to legal U.S. residents who at the time of entry are at least 18-years old or the age of majority in their state of residence. Sponsor: AGCO Corporation. Employees of Sponsor or its affiliates are not eligible. See www.applylikeapro.com/oty for complete details and restrictions.

**Open to U.S. retailers that provide agricultural chemical application services.

About AGCO

AGCO Corporation (NYSE:AGCO) is a global leader in the design, manufacture and distribution of agricultural solutions and supports more productive farming through its full line of equipment and related services. AGCO products are sold through five core brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®, supported by Fuse® precision technologies and farm optimization services, and are distributed globally through a combination of approximately 3,000 independent dealers and distributors in more than 140 countries. Founded in 1990, AGCO is headquartered in Duluth, Georgia, USA. In 2015, AGCO had net sales of \$7.5 billion. For more information, visit <http://www.AGCOcorp.com>. For company news, information and events, please follow us on Twitter: [@AGCOCorp](https://twitter.com/AGCOCorp). For financial news on Twitter, please follow the hashtag #AGCOIR.

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4205 River Green Parkway, Duluth, GA 30096-2563 USA
Telephone: 770-813-9200 www.AGCOnews.com/na