

January 29, 2013

Real Farmers Struggle to Succeed on “The Edge of Farming”

DULUTH, Ga. (Jan. 29, 2013) — You think you have it tough? With just one bad turn of the weather, a farmer can lose a season’s worth of work. “The Edge of Farming” (<http://www.theedgeoffarming.com>), a new web-based reality series starting Tuesday, Jan. 29, tells the stories of modern farmers and how they strive to raise a profitable crop without losing it all. Each of the 11 weekly episodes provides an inside look at today’s farming challenges, and the ways hardworking farmers attempt to stack the odds in their favor using state-of-the-art farming equipment and practices.

The Edge of Farming chronicles the struggles of three farming operations:

- Dale Kitchens Farms — Dale battles West Texas winds, blowing sand and extreme heat to grow a successful cotton crop.
- Bergstrom Ranch — Fourth-generation farmers Tor and Shannon Bergstrom race to harvest their corn and till the soil for next year’s crop before the North Dakota soil freezes.
- T&D Farms — Kent Toler and Carey Donahue fight to raise 2,500 acres of soybeans spread across the Mississippi Delta — one of the most demanding agricultural environments on earth.

A venue for more stories of modern farming

The creators of the “Edge of Farming” realize farmers all across North America face their own demanding environments and unique struggles every year. So, in addition to the video series, “The Edge of Farming” offers a venue for all farmers to tell their incredible stories of farming survival, triumph or defeat. Farmers can find out more about sharing their stories at TheEdgeofFarming.com. Participants have a chance to win a \$1,000 Cabela’s gift card and have their story featured on TheEdgeofFarming.com.

New episodes will be available on TheEdgeofFarming.com every Tuesday at 7 p.m. ET starting Jan. 29. There you also will find the complete schedule, previews of upcoming episodes, cast biographies, more information about the farmer story contest, and all previously released episodes. You can also share your thoughts on TheEdgeofFarming.com and at facebook.com/TheEdgeofFarming.

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