

July 10, 2012

AGCO Announces Tier 4 Final/Stage IV Engine Strategy

DULUTH, GA, July 10, 2012 – AGCO, Your Agriculture Company (NYSE: AGCO), a worldwide manufacturer and distributor of agricultural equipment, today announced its Tier 4 Final/Stage IV engine emissions strategy for its AGCO POWER diesel engines. The updated after-treatment system will continue to offer an effective method for farmers to reduce emissions without compromising power, efficiency or fuel economy.

Martin Richenhagen, Chairman, President and CEO of AGCO said, “Our objective was to develop emissions technologies that delivered a consistent solution for cleaner air while producing efficient options for farmers through to Final Tier 4 US and Stage IV EU. This was our focus when we introduced our e³ Selective Catalytic Reduction (SCR) technology in 2009 and continues to be our focus as we move to the next generation of emission reduction.”

AGCO will continue to use its proven e³ SCR technology in its AGCO POWER engines to address the needs of Tier 4 Final/Stage IV engine requirements. In select specific models, a small amount of cooled Exhaust Gas Recirculation (cEGR) will also be added in order to ensure emissions compliance while minimizing fluid consumption and improving power balance. AGCO has established leadership and experience with both SCR and cEGR from launching both technologies on tractors in Tier 3/Stage IIIa.

“AGCO knows this technology well. We were the first to launch SCR technology in the off-road market in North America and have many years of working experience with both emission reduction technologies,” commented Matt Rushing, Director of Product Management, Global Electronics and Global Engines at AGCO. AGCO has led the industry in the continued development and improvement of SCR technology and has worked with industry partners to establish the Diesel Exhaust Fluid (DEF) and AdBlue® infrastructure to support SCR technology use.

AGCO has kept the customers’ needs paramount since launching its e³ SCR technology in 2009. “We wanted to develop a solution that would bring farmer input costs down, allow us to increase power levels and lower fluid consumption - all while offering reliable emissions reduction technology,” added Mr. Rushing.

Customers can expect that there will not be any changes to the way that they operate and maintain their future Tier 4 Final/Stage IV AGCO equipment. AGCO POWER engines will operate efficiently delivering total fluid economy (diesel fuel and DEF) that will meet or exceed the same fluid consumption levels as in AGCO’s Tier 4i/Stage IIIb machines.

Mr. Richenhagen stated, “We are confident that this is the best solution for both our customers and the environment. At AGCO, we are proud to deliver compliance without compromise. Our e³ solution delivers exactly what modern agriculture demands — cleaner emissions, improved economics and reliable performance.”

About AGCO

AGCO, Your Agriculture Company, (NYSE: AGCO), is a global leader focused on the design, manufacture and distribution of agricultural machinery. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, tillage, implements, grain storage and protein production systems, as well as related replacement parts. AGCO products are sold through four core machinery brands, Challenger®, Fendt®, Massey Ferguson® and Valtra® and are distributed globally through 3,100 independent dealers and distributors in more than 140 countries worldwide. Retail financing is available through AGCO Finance for qualified purchasers. Founded in 1990, AGCO is headquartered in Duluth, GA, USA. In 2011, AGCO had net sales of \$8.8 billion.

Safe Harbor Statement

Statements which are not historical facts, including expectations regarding product efficiency, are forward-looking and subject to risks that could cause actual results to differ materially from those suggested by the statements. These risks include possible declines in demand for products as a result of weather, demand and other conditions that impact farm income, actions by producers of competitive products, and the general risks attendant to acquisitions. Further information concerning these and other factors is included in AGCO’s filings with the Securities and Exchange Commission, including its Form 10-K for the year ended December 31, 2011. AGCO disclaims any obligation to update any forward-looking statements except as required by law.