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New Challenger® 1000 Series Tractors — This Year's Must-See Solution Will Debut at Farm Progress Show

Duluth, Ga. (June 30, 2016) — [Challenger®](#), a global brand of [AGCO Corporation](#) (NYSE:AGCO), introduces an entirely new category of tractors to North American agribusiness operations. Challenger 1000 Series tractors are the industry's most versatile standard tractor and the 'must-see' innovation for 2016. Designed to deliver lower cost of ownership per acre, advanced connectivity and world-class Challenger performance, they are available in four powerful models ranging from 396 to 517 engine horsepower. Producers will get their first look at the tractors during the 2016 Farm Progress Show in Boone, Iowa, Aug. 30-Sept. 1.

"The needs of producers in North America continue to evolve as operations become larger and require more efficiency," says Josh Keeney, tactical marketing manager at AGCO. "The Challenger 1000 Series tractors bring an entirely new solution to the market. These tractors combine the power of a small-frame, articulated 4-wheel drive with the flexibility and speed of a lighter-weight, fixed-frame row crop machine.

"Using what we call the new Accu™ platform, the 1000 Series tractors are built to be smarter, more intuitive and efficient, to help producers reduce input costs, increase productivity and ultimately be more profitable," Keeney adds. "This approach is a logical next step in Challenger's evolution after our work perfecting the track tractor."

Key to the new Series is the entirely new AccuDrive™ powertrain concept and an upgraded stepless CVT transmission, which provide the tractors with both their power and flexibility. Add to this the tractor's full suite of on-board technology and an all-new, comfort-focused cab, and these tractors are a single solution for today's high horsepower needs, from planting and heavy tillage or row crop work to harvesting and on-road hauling up to 31 mph.

Redefining productivity through precision

All Challenger 1000 Series models are equipped with the ISO-compliant AccuTerminal™ for intuitive, one-stop control of all tractor and implement functions. In addition, the AccuTerminal fully integrates with AGCO's entire suite of Fuse® Technologies and Fuse Connected Services, bringing a new level of precision and productivity to professional farming operations, to help optimize yields and save on operating inputs and time.

A comfortable step up?

Owners and operators will appreciate the new fit and finish of the spacious, comfortable cabs on the Challenger 1000 tractors. The cabs offer a variety of amenities from air-ride suspension and deluxe leather seat to the ergonomic and intuitive placement of the tractor controls, making a long day in the field feel almost effortless.

Debuting at fall farm shows

The Challenger 1000 Series tractors will make their public debut at farm shows this fall, including the Farm Progress Show in Boone, Iowa; Big Iron in West Fargo, N. D. and at Husker Harvest Days in Grand Island, Neb. For more information about these new tractors or to find a dealer near you and arrange a demonstration, visit <http://www.challenger-ag.us/>.

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AGCO Corporation (NYSE:AGCO) is a global leader in the design, manufacture and distribution of agricultural solutions and supports more productive farming through its full line of equipment and related services. AGCO products are sold through five core brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®, supported by Fuse® precision technologies and farm optimization services, and are distributed globally through a combination of approximately 3,000 independent dealers and distributors in more than 140 countries. Founded in 1990, AGCO is headquartered in Duluth, Georgia, USA. In 2015, AGCO had net sales of \$7.5 billion. For more information, visit <http://www.AGCOcorp.com>. For company news, information and events, please follow us on Twitter: [@AGCOCorp](https://twitter.com/AGCOCorp). For financial news on Twitter, please follow the hashtag #AGCOIR.

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