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## AGCO Launches Auto-Guide™ 3000 for Professional Farmers

DULUTH, Ga., January 22, 2013 – [AGCO](http://www.agcocorp.com), Your Agriculture Company (NYSE:AGCO), today announced the release of Auto-Guide™ 3000 – AGCO's latest integrated assisted-steering solution designed to provide professional farmers around the world with best-in-market functionality.

"Assisted steering has become a very important option on the machinery owned and operated by professional farmers," says Martin Richenhagen, chairman, president and CEO of AGCO. "Professional farmers and agriculture enterprises can increase their efficiency and realize rapid return on their investment by adding integrated, precision technology solutions from our factories."

Auto-Guide 3000 is a complete satellite-assisted steering technology and is the mainstream offering for precision technology solutions from AGCO. To meet a growing customer demand for guidance systems, AGCO has taken steps to design its next generation of guidance solutions to be simple to operate and fully scalable from sub-meter to sub-inch accuracy.

AGCO is committed to the agricultural technology market including the assisted steering segment. "Our new guidance solution is one of the most extensively tested guidance products that has come from AGCO to date," states Matt Rushing, director, AGCO ATS, Product Management. "It's a proven solution that both customers and dealers can place a high level of confidence in." To deliver the best customer experience, key highlights include:

- Affordability as well as fully-integrated plug-and-play convenience.
- High quality and reliability driven by extensive testing at nine of AGCO's global manufacturing sites.
- Customers' choice of system scalability with both basic and easy-to-use features on the base monitor, or more advanced characteristics and functionality on the optional monitor.

In North America, Auto-Guide 3000 will be available starting in second quarter of 2013 as a factory-installed option on select Challenger® and Massey Ferguson® tractors, combine harvesters, including Gleaner®, and self-propelled windrowers.

For more information about Auto-Guide 3000 contact your local dealer or visit [www.agcocorp.com](http://www.agcocorp.com) to find your local dealer today.

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Massey Ferguson is a worldwide brand of AGCO. Gleaner is a trademark of AGCO. Auto-Guide is a trademark and Challenger is a registered trademark of Caterpillar and both are used under license by AGCO.

### About AGCO:

AGCO, Your Agriculture Company (NYSE:AGCO), is a global leader focused on the design, manufacture and distribution of agricultural machinery. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, tillage implements, grain storage and protein production systems, as well as related replacement parts. AGCO products are sold through four core machinery brands, Challenger®, Fendt®, Massey Ferguson® and Valtra®, and are distributed globally through 3,100 independent dealers and distributors in more than 140 countries worldwide. Retail financing is available through AGCO Finance for qualified purchasers. Founded in 1990, AGCO is headquartered in Duluth, Ga., USA. In 2011, AGCO had net sales of \$8.8 billion. <http://www.AGCOcorp.com>

#### Safe Harbor Statement

Statements which are not historical facts, including expectations regarding the manufacture of equipment, are forward-looking and subject to risks that could cause actual results to differ materially from those suggested by the statements. These risks include possible declines in demand for products as a result of weather, demand and other conditions that impact farm income, actions by producers of competitive products, and the general risks attendant to acquisitions. Further information concerning these and other factors is included in AGCO's filings with the Securities and Exchange Commission, including its Form 10-K for the year ended December 31, 2011. AGCO disclaims any obligation to update any forward-looking statements except as required by law.

[AGCO](#)

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