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## **Matt Rushing, Vice President, Global ATS Product Line**

Matt Rushing is currently Vice President, Global ATS Product Line, for AGCO. In this role, Mr. Rushing is leading part of a global team responsible for the future development, marketing and product support of these products as well as the long term strategic product plans for AGCO vehicle electronic architecture, and for Advanced Technologies including but not limited to Machine Guidance and Machine Telematics.

Mr. Rushing joined AGCO in the year 2000. He has held positions in the areas of Sales, Sales Support, and Product Management for both the North American and European regions. He has lived and worked in the UK and Switzerland as well as the in US. Mr. Rushing has experience working in South America, Africa, Asia Pacific and multiple countries in Western, Central and Eastern Europe. He is currently based at the AGCO Global HQ in Duluth, Georgia USA.

Matt has more than 17 years' experience in the agricultural equipment business, having started with a family farming background. Prior to joining AGCO, Matt spent time working for both John Deere and Deutz Engine.

Mr. Rushing enjoys agriculture and being a part of the advancements in technology that agriculture and similar markets use to more effectively and efficiently feed the world.