

AGCO teams with Proceedix to power assisted reality through Glass on its manufacturing floor

Strategic alliance will help AGCO continue as a leader in data-driven business practices in the agricultural equipment sector

DULUTH, Ga. (September 20, 2017) -- [AGCO Corporation](#) (NYSE: AGCO), a worldwide manufacturer and distributor of agricultural equipment and solutions, today announced that it has teamed up with Proceedix®, a leading software as a service-based central platform, in a strategic alliance for a mobile and wearable smart operator platform. Utilizing wearable Glass technology and software developed in conjunction with Proceedix, AGCO will be better able to manage enterprise procedures, work instructions and inspections in an easy way, while making the remote execution paperless and mobile.

AGCO is one of the first agricultural companies to embrace data-driven solutions to move the industry forward, helping with quality control and other key assembly processes and assembly instructions.

"We have been working closely with Proceedix since 2014 to implement informed reality technology in our operations," said Peggy Gulick, AGCO business process improvement director. "Using a wearable device, such as Glass, assisted reality keeps users in their current environment but puts critical information directly in their line of sight."

AGCO piloted the new assisted reality platform in its Jackson, Minnesota manufacturing site, where assembly of made-to-order wheeled tractors, articulated tractors and application equipment that can cost as much as \$500K.

"We are pleased to work with AGCO in this strategic alliance to help them improve quality, safety and efficiency by using Glass in the assisted reality environment," said Peter Verstraeten, CEO, Proceedix. "The future of manufacturing is being directed by these kinds of technological innovations, and our software is proudly playing a key role in putting AGCO on the leading edge."

Proceedix software can help businesses change the way operators execute work instructions and procedures: anytime, anywhere, on Android or iOS phones and tablets, Windows PC, Glass or Iristick smart safety glasses.

Two additional pilots are now in progress at AGCO plants in Illinois and Kansas, while four more pilots are being planned in other AGCO facilities in Brazil, Italy, Illinois and Kansas. For more information about how AGCO is innovating with tools like Glass, visit <http://news.agcocorp.com/glass>

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About AGCO

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural solutions and supports more productive farming through its full line of equipment and related services. AGCO products are sold through five core brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®, supported by Fuse® precision technologies and farm optimization services, and are distributed globally through a combination of more than 3,000 independent dealers and distributors in more than 150 countries. Founded in 1990, AGCO is headquartered in Duluth, Ga., USA. In 2016, AGCO had net sales of approximately \$7.4 billion. For more information, visit <http://www.AGCOcorp.com>. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.

About Proceedix

Founded in 2014, Proceedix develops and commercializes a SaaS platform to simplify the management of enterprise procedures, work instructions and inspections, while making the remote execution paperless and mobile. The device-agnostic design allows operators to run their instructions and inspections on a Windows PC, Android or iOS smartphone or tablet and on Android wearables and smart glasses. Proceedix empowers the deskless operators of the Industry 4.0 future. Industry leaders such as AGCO, Philips Lighting and FrieslandCampina are leveraging the Proceedix platform to facilitate the digital transformation on the shop floor for work instructions, quality management and smart maintenance. For more info, visit www.proceedix.com.

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