



# AGCO and Infosys Collaborate on AGCO’s Digital Transformation Journey

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**DULUTH, GA, May 4, 2021** – AGCO (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, provided an update on its continued strategic collaboration with Infosys, a global leader in next-generation digital services and consulting.

AGCO has been working with Infosys since March 2018 to deliver a first-class customer experience. Infosys has been a key player in leveraging advanced technologies to enable new opportunities for AGCO’s dealers and improved services to its customers. New digital products are currently being tested and implemented in several markets in the US and Europe.

Seth Crawford, Senior Vice President and General Manager, Precision Ag and Digital for AGCO, said, “Together with our digital partner Infosys, we have built a team that is passionate about maximizing farmers’ results with smart, high-quality solutions. We are creating impactful platforms with reliable, easy to use solutions for farmers and empowering our dealers with a great digital toolset. We look forward to our continued work with Infosys to offer our dealers and farmers integrated and seamless journeys through all our channels, extending their experience with our products and services.”

Jasmeet Singh, Executive Vice President and Global Head of Manufacturing, Infosys, said, “AGCO is a valued customer, and we are delighted to play a key role in their digital transformation. Our continuous endeavor is to bring best-in-class practices not only in the roadmap of AGCO’s Digital Customer Experience program but also in its transformation journey.”

Among the jointly-developed solutions are FendtONE and an enhanced Customer Relationship Management (CRM) solution for dealers.

FendtONE allows customers to access the information on their fleet and manage everyday farming operations. With a smart interaction between the onboard and the offboard world, Fendt customers can manage fieldwork, machines and staff in the office or on the move with mobile devices.

AGCO’s CRM solution, Dealer Community, allows dealers to better organize their sales activity and manage their customers more accurately.

In 2021, the AGCO and Infosys digital teams will continue piloting and deploying these recently developed products in more European countries and other global regions while developing new solutions that further accelerate AGCO’s digital transformation.

## About AGCO

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers customer value through its differentiated brand portfolio including core brands like Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®. Powered by Fuse® smart farming solutions, AGCO’s full line of equipment and services help farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of \$9.1 billion in 2020. For more information, visit [www.AGCOCorp.com](http://www.AGCOCorp.com). For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag

#AGCOIR.

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