



Fendt 300 Vario Gen 4 Series tractors are light yet powerful, offering the features and superior quality of larger Fendt tractors in four models from 100 to 132 HP, a range perfect for hay and livestock production, field work and general farm use.

## Fendt 300 Vario Gen4 Series Now Available in North America

Built to order, handy and powerful, the 100 to 132 HP Fendt tractors are in a class of their own.  
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### News at a Glance

- AGCO is bringing the Fendt® 300 Vario® Gen4 Series tractors to North America for the first time, and they are now available to order for 2022 delivery. These compact and extremely capable tractors are built to tackle jobs like moving snow, haying, doing farm chores or working in specialty crop fields and feature the same technology and craftsmanship found in larger Fendt tractors.
- The Fendt 300 Vario Gen4 Series includes four models from 100 to 132 HP each available with the FendtONE™ operator station as a standard feature, putting them in a class of their own. Built to the buyer's specifications, the series offers the choice of three trim packages – from the basic Power package to Profi and Profi+ with guidance.
- The 300 Gen4 Series tractors offer an outstanding weight-to-power ratio and the agility to handle a wide range of jobs in places larger tractors can't go. With an unladen weight of 11,045 pounds, the 314 model boasts just over 83 pounds per horsepower. Added ballast can bring the weight up to 18,739 pounds when the work at hand calls for it.
- Each tractor can be equipped with an intelligent Cargo or CargoProfi front loader. Fendt Cargo loaders are specifically tailored to Vario tractors, and the CargoProfi loader includes technology features like adjustable heights and integrated scales. The hydraulic ports also can be customized to better match the operator's needs.
- Each tractor is backed by Fendt Gold Star Customer Care. The full warranty covers the tractor for 3,000 hours or 36 months, plus all scheduled maintenance, including the cost of oil, filters, belts and maintenance items during this time, and supported by a loaner in the event of any downtime.

**DULUTH, GA** – [AGCO Corporation](#) (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, is bringing the [Fendt® 300 Vario® Gen4 Series](#) tractors to North America. Because they are built to order and may be fully equipped with the FendtONE™ operator station like the larger Fendt tractors, these compact and extremely capable workhorses are in a class of their own.

The handy, lightweight tractors will debut at the 2021 Farm Progress Show in Decatur, Illinois, Aug. 31-Sept. 2. The Fendt 300 Gen4 Series tractors will also be featured at select events after the Farm Progress Show. They are available to order through Fendt dealerships for delivery in early 2022.

The Fendt 300 Vario Gen4 tractors are available in four models ranging from 100 to 142 ECE R120 rated engine horsepower, all featuring the quality, comfort and versatility that Fendt is known for. The 300 Gen4 Series tractors offer an outstanding weight-to-power ratio and the agility to handle a wide range of jobs in places larger tractors can't go. With an unladen weight of just 11,045 pounds, the 314 model boasts just over 83 pounds per horsepower. Added ballast can bring the weight up to 18,739 pounds when the work at hand calls for more it.

These tractors make fast work of residential and municipal snow removal, operating both front and rear attachments. They are designed to handle the continual back and forth of loader work and easily manage tight quarters when stacking hay, cleaning livestock pens and equine facilities and working in specialty crop fields.

"AGCO is focused on providing the solutions our customers need. As we expand the Fendt offering throughout North America, we now have the 300 Gen4 Series tractor for customers who need a smaller tractor with the technology and capabilities only Fendt can deliver," says David Soliday, AGCO senior tactical marketing manager for tractors.

### **Trailblazing the way for tractors**

Fendt 300 Gen4 Series tractors are characterized by the same innovative design and cutting-edge technologies that North American customers already experience in larger Fendt tractors.

The 300 Vario Gen4 Series includes four models: 311 (100 HP), 312 (113 HP), 313 (123 HP) and 314 (132 HP). The Fendt DynamicPerformance (DP) power boost intelligent sensor technology automatically adds 10 HP when it detects excessive auxiliary consumer demand on the 314 model up to 142 HP. This ensures that the 314 will provide maximum drawbar, hydraulic and PTO performance.

The Vario 300 Gen4 Series includes the 4.4-liter AGCO Power™ engine that works in unison with the Fendt stepless Vario continuously variable transmission (CVT) for optimum power, fuel efficiency and machine life.

"The main job of this versatile tractor is to quickly and reliably complete every task before the operator has to swiftly and easily switch over to the next one," Soliday says. "The 300 Vario Gen4 tractors are equipped to handle a full range of front and rear implements. Specifically, they are designed to withstand the constant reversing and speed changes required for loader work."

### **Configuring the machine to the job**

Besides specialty crop and chore work, Fendt 300 Vario Gen4 Series tractors can also be found hard at work in municipalities mowing and raking, hauling materials around the yard or – in areas prone to snowstorms – removing snow. Since these tractors fit so many uses, they are offered in the choice of three trim packages – Power, Profi and Profi+ – and with more than 210 options, so they can be ordered to match the buyer's needs and use.

"The base configuration – Power – is fairly simple, and while it has the big 10-inch display on the dash, it does not include the 12-inch touchscreen display on the armrest," Soliday says. "However, these tractors can be ordered with features all the way up to those that even a 1000 Series would have for precision agriculture, guidance and ISOBUS. All those features are easily added."

### **Comfortable cab, designed for productivity**

Operator comfort is an important piece of Fendt's engineering, and the Fendt 300 Vario tractors are no different. All the operator comfort features Fendt is renowned for can be found on the 300 Vario tractors. In addition to front axle suspension, the 300 Gen4 Series tractors are available with either mechanical or pneumatic cab suspension for a comfortable, quiet ride.

All tractor functions in the cab are located at the operator's fingertips. "A multifunction joystick and control buttons are integrated into the armrest, and a 10-inch digital dashboard is built into the steering column," Soliday says.

Select Profi+ packages also feature the full FendtONE operator station. The FendtONE cab offers producers more display areas, including a 12-inch touchscreen terminal in the armrest and the option of a second 12-inch touchscreen terminal that can be stowed halfway into the right side of the cab roof. FendtONE also brings operators more control options, including a multi-function joystick to operate hydraulics, loader and ISOBUS features; the Pushdial controller used to run the display and cabin controls; and color-coded buttons that are laid out in an arc right at the fingertips.

"The FendtONE cab allows each operator to customize the tractor to individual preferences for each chore. The buttons are all color-coded to the functions they control – for example, hydraulic buttons are blue," Soliday says. "And, to give operators more flexibility, white buttons on the control panel and joystick can be programmed to control tractor or implement functions based on the operator's preference."

## The perfect loading combination

Implement controls are centrally located on the armrest – either in the joystick or integrated into the armrest itself – for easy implement operation. For example, when operating the loader, the operator’s left hand controls the turn and steer functions, while the right hand operates the crossgate lever or 3L joystick for the front loader.

Fendt offers two front loader options. The Fendt Cargo front loader comes in two sizes – the standard 4X75, and the 4X75 compact, which attaches the arm almost four inches closer to the cab to increase stability. The Cargo loader offers a semi-automatic attachment lock that features either a quick-release lever or a hydraulic lock, allowing the operator to push a button in the cab during frequent tool changes to easily switch between buckets, bale grabs and more.

The Fendt CargoProfi front loader features the latest in smart technology. The loader can weigh its contents with the touch of a button, includes tilt sensors and offers top and bottom limits for lifting height and tipping angles. It also has a memory function that saves positions and makes frequently repeated jobs easier.

## Warranty and customer care

The Fendt Gold Star Customer Care package comes standard with each Fendt tractor. This 36-month/3,000-hour warranty features no deductible, covers all scheduled maintenance and includes the cost of oil, filters, belts and maintenance items during the coverage period. Each new tractor also receives five years of Fendt Connect™ telematics that allows an operator or their dealer to remotely monitor important machine data. In the rare case of a breakdown, Fendt dealers will take care of the parts support, while quickly diagnosing and repairing the problem to get the tractor back in the field, or provide a loaner guarantee if it takes more than 48 hours to complete a repair.

The Fendt 300 Vario Gen4 Series will make its public debut at the 2021 Farm Progress Show in Decatur, Illinois, Aug. 31-Sept. 2, and may be seen at select Fendt dealer events this fall. For more information about the [Fendt 300 Vario Gen4 Series tractors](#) or to locate the dealer nearest you, visit [Fendt.com/us](http://Fendt.com/us).

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### MEDIA CONTACTS:

Bob Blakely, AGCO | [Bob.Blakely@AGCOcorp.com](mailto:Bob.Blakely@AGCOcorp.com) | 770-232-8018

Dee Weeda, Dee Weeda Communications | [Dee@DeeWeedaComm.com](mailto:Dee@DeeWeedaComm.com) | 641-344-0757

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### About AGCO

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### Contact

Bob Blakely  
AGCO Product Brands  
770-232-8018  
[Bob.Blakely@agcocorp.com](mailto:Bob.Blakely@agcocorp.com)

Dee Weeda  
Dee Weeda Communications  
641-344-0757  
[dee@deeweedacomm.com](mailto:dee@deeweedacomm.com)