



AGCO's Fendt Rogator 900 Series Applicator won CropLife IRON's 2021 Product of the Year. The new adjustable-clearance applicator offers year-long nutrient and crop protection versatility for both liquid and dry applications. Pre-plant, postemergence, mid-season, late-season and post-harvest applications may all be accomplished with one, high-quality applicator.

AGCO's Fendt Rogator® 900 Wins CropLife IRON 2021 Product of the Year

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DULUTH, GA | [AGCO Corporation](#) (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, received CropLife IRON's 2021 Product of the Year for the Fendt Rogator® 900 Series Applicator on November 30 at the Agricultural Retailers Association Conference and Expo in San Antonio, Texas. The award is based on reader nominations and voting for the year's top new product innovations.

"The Fendt® Rogator team is very pleased to accept CropLife IRON's Product of the Year award" said Greg Pumo, marketing director, application equipment, Fendt North America. "The product was designed to meet the needs of both farmers and retail operators by providing flexible capabilities in a format that improves usability and delivers great return on investment. The tremendous response it's received from customers and the industry have us very excited about the future."

The Fendt Rogator 900 Series Applicator is a self-propelled, rear-mounted boom applicator with dual-position, adjustable crop clearance for use from pre-plant to tall crops. The machine adjusts between standard (56-60") and high clearance (72-76") in less than 45 seconds with the push of a button. It can also be switched between liquid, dry pneumatic, or dry spinner delivery systems in as little as two hours. The result is a single, versatile solution for year-round application of liquid or dry crop nutrients and crop protection products and seeding of cover crops, replacing multiple machines and optimizing equipment investment. The applicator's innovative design and versatility also allow for better control of timing and methods of applying products to help optimize yields and investment in crop care products.

"CropLife IRON started the Product of the Year competition so our readers would have the chance to vote for their favorite product releases each year," said Eric Sfiligoj, editor, CropLife and CropLife IRON magazines. "I'm happy that we were able to continue this fine tradition for the 2021 calendar year by honoring AGCO for the release of the company's Fendt Rogator unit. This model was the overwhelming choice for the annual ShowStopper Award at this summer's Midwest AG Industries Exposition (MAGIE), and now it has added the Product of the Year trophy to its list of awards as well."

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About AGCO

AGCO (NYSE:AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers customer value through its differentiated brand portfolio including core brands like Challenger[®], Fendt[®], GSI[®], Massey Ferguson[®] and Valtra[®]. Powered by Fuse[®] smart farming solutions, AGCO's full line of equipment and services helps farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of \$9.1 billion in 2020. For more information, visit www.AGCOcorp.com. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.